

## Messages for Posters/graphics

### IT'S TIME

- To stand in solidarity and with resilience in the fight against these two airborne diseases: TB and COVID-19
- To understand isolation, stigma and challenges people face in epidemics. the TB community stands with vulnerable groups fighting COVID-19
- To recognize that people with TB are vulnerable to COVID-19 and ensure that access to TB prevention, diagnosis and treatment continues.
- To share lessons from fighting TB. We must put vulnerable people first in the fight against COVID-19.
- To protect, support and encourage the health workers and heroes fighting TB and COVID-19 on the frontline.

## Social media messaging

- To #FightCOVID19, we can use the tools needed to #EndTB: infection control, artificial intelligence, x-rays, contact tracing, telemedicine and psycho-social support.
- We at @StopTB call on global leaders to join forces to protect people affected by TB and especially vulnerable populations from #COVID19. It's time to ensure we #LeaveNooneBehind.
- Years of under-investment made #tuberculosis and its drug resistant forms the biggest infectious disease killer with over 4000 deaths per day. We can't afford to repeat these mistakes and be unprepared for pandemics like #COVID19.
- Most TB survivors have gone through the isolation, fear, discrimination and stigma that we are facing with #COVID19. Let's hear their voices and learn resilience from them. #ItsTimeToEndTB
- Healthcare workers are at the center of the fight against diseases such as #tuberculosis or #COVID19. We at @StopTB applaud their efforts and call on the TB community to show their support! #ItsTimeToEndTB
- #WorldTBDay: It's time for solidarity to #EndTB & #FightCOVID19 - the two big airborne killers of humanity
- It's time to recognize that people with #TB are vulnerable to #COVID19, including prisoners, migrants, people living with #HIV, those who are malnourished, living in poverty & others, and ensure access to TB diagnostics, treatment, care and support.

## Hashtags to use

We will continue using the existing TB hashtags: **#EndTB** or **#ItsTimeToEndTB** and additionally use some COVID related hashtags such as:

**#COVID19**  
**#TogetherAtHome**  
**#FightCOVID19**